



# BIGS IN BLUE



**"My Little has made me strive to be a better police officer and work hard to keep his community safe. I see him and his family all around town and I want to keep them all safe."**

*Jamie DiMartile | Bigs in Blue Mentor*



**"I've hit the jackpot with my Big! I like that he's always there for me, that he listens and that we get to joke about liking different football teams."**

*Jermaine | Little Brother*

## BIGS IN BLUE

Big Brothers Big Sisters of the Capital Region (BBBSCR) creates and supports one-to-one mentoring relationships that ignite the power and promise of youth.

The "Bigs in Blue" program is a Big Brothers Big Sisters of America national initiative. This one-to-one site-based mentoring program connects law enforcement officers with youth in the communities they protect and serve. BBBSCR is proud to run the **2nd largest program in the country**.

121

Total matches served since 2016

18

Law enforcement partners

100%

Youth in the 2021/22 program improved or maintained in areas of social competence, educational expectations, & avoidance of risky behaviors (alcohol, tobacco, and other substances).

## EMPOWERING FRIENDSHIPS

The Bigs in Blue program builds friendships, empathy and understanding between youth and local law enforcement. BBBSCR partners with school districts to provide a comfortable environment for youth to meet with their mentor.

Law enforcement officers spend time with their Little during the school day for lunch, recess, study time and educational activities.

Through these school visits, law enforcement officers and students open new lines of communication between each other and, by extension, the department, the school, and community citizens.

*All Partnership Opportunities are Customizable. Please contact Mary Murphy to discuss available opportunities ([mmurphy@capbigs.org](mailto:mmurphy@capbigs.org))*

# BIGS IN BLUE ANNUAL MATCH SUPPORT

**100%** of your corporate donation goes directly to the delivery of our program services. Each level includes an example of how your donation may be used to benefit youth. You may choose to designate your donation to a specific event, police department program or region of service.

## ⇒ \$25,000 Expand Program Reach

Fund the expansion of our Bigs in Blue program. Your gift will support volunteer mentor recruitment in local police departments and the Pennsylvania State Police; expand program reach through marketing, info sessions, relationship development and the creation of new partnerships; and increase the total number of youth served.

## ⇒ \$10,000 Sustain Match Relationships

Invest in sustaining our Bigs in Blue match relationships. Your gift covers recruitment, volunteer background checks, orientations, trainings and monthly professional support for Bigs, Littles & families. Match activities and scheduled visits between Bigs in Blue officers and their Littles build impactful relationships and help youth strengthen peer to peer relationships and soft skills while supporting social and emotional development. Help students see the person beyond the badge.

## ⇒ \$7,500 Advance Youth Career Exploration

Fund our Bigs in Blue field trip including transportation, food, planning, t-shirts and material costs. Students and Bigs meet at the Pennsylvania State Police Academy to learn about law enforcement careers. Youth will get a tour of the facility, learn about police equipment, meet the horses in mounted patrol unit, run obstacle course challenges and more.

## ⇒ \$5,000 Youth Education, Health & Wellness

Cover program costs including acquisition of booklets, activity sheets, toolkits, educational games, activity materials, and transportation. These tools will be utilized to help youth learn about and reinforce healthy behaviors for holistic wellness, mental health, social skills, emotion regulation and coping strategies.

## ⇒ \$3,000 Family Engagement

Provide families, parents and guardians with monthly training, case management support and quarterly family engagement activities to strengthen positive relationships between law enforcement and families.

### PARTNERSHIP BENEFITS

#### \$25,000 Level:

Recognized as a Bigs in Blue (BIB) corporate partner at all BIB events, trainings and match activities. Company name mentioned in all media regarding new program partnerships and expansion of BIB.

#### \$10,000 Level:

Featured BIB corporate partner for one month in newsletter and on social media or 2-minute video interview included in newsletter. Quarterly social media collaboration.

#### \$7,500 Level:

Company name included in all external media communications for the BIB field trip. Company mention on social media and in newsletter.

#### \$5,000 Level:

Opportunity for social media collaboration and company mention in newsletter.

#### \$3,000 Level And Up:

- Employee engagement and volunteer opportunities
- Annual social media mention

